

Help Us Help You Get Paid: Ten Things You Can Start Doing Today to Improve Your Commercial Reimbursement Success

Date: Tuesday, April 21, 2020

Time: 10:00 am – 11:00 am Pacific

Presenter: [John A. Mills](#) and [Zachary Rothenberg](#)

This presentation will provide a “Top Ten List” of concrete strategies, tools, and approaches that attendees can implement right away to maximize reimbursement for services rendered, whether to polish the books in anticipation of a transaction or simply to generate additional cash flow going forward.

Session attendees will gain a broad understanding of common pitfalls and target areas of concern for addiction treatment and recovery providers in obtaining payment from commercial insurance companies. Session attendees also will be well-positioned to survive and even take advantage of the wave of denied and underpaid claims that are likely to result from the COVID-19 crisis.

The healthcare landscape is changing rapidly and addiction treatment and recovery providers that fail to develop a proper reimbursement roadmap will be at a severe disadvantage.