How Donors Set Philanthropic Priorities



What truly motivates an endowed major gift? Is it about the case for giving? The relationship with the solicitor? The donor's commitment? Donor recognition? Exceptional endowment donors and lay leaders from Atlanta and Los Angeles will explore motivations for giving and answer questions about why parents, grandparents, alumni and community members choose to invest in schools beyond the annual operating campaign. We will also learn more about thinking and talking about endowment from the donor's perspective.

Nelson Hardiman Partner Harry Nelson will be speaking at the National ELI Generations event taking place May 7th – May 9th.