

## Connecting with the Silver Tsunami



Harry Nelson Featured Healthcare Executive Panelist at 2017 [Medtrade Conference](#)

Atlanta, GA. As a panelist Harry will highlight some of the specific demographics and psychographics information that should be considered as you create and deploy mobile offerings to this group. In addition, he will discuss particular mandates for mHealth solutions that create relevant, timely and responsive 'Silver Tsunami' solutions, and help identify efforts and opportunities to integrate mobile apps into their health organizational requirements and routines.

**When:** October 24th

**Where:** Georgia World Congress Center Atlanta, GA

**Session Title:** "Connecting with the Silver Tsunami"

**Session Time:** 4:00 PM – 5:00 PM