

Ethics, Best Practices and Effective Strategies Training for Executive, Admissions and Marketing Professionals

ABOUT ADMISSIONS & MARKETING SYMPOSIUM

As a program executive, an admissions and/or marketing representative you have the potential to change lives and heal generations of families. Every call or contact with a family is an opportunity to change families and save a life. That initial voice on the phone, be it a receptionist, intake person or community representative may be the only person the caller ever reaches out to. Our responses and communication with that person is vital. Raising the professionalism in our field with education, shared experience and communication of knowledge is essential to achieve success.

Speakers:

Harry Nelson, Managing Partner Nelson Hardiman, LLP

Andrew Martin, Chief Operating Officer Behavioral Health Association of Providers

More information: http://www.amsymposium.com/