

Patient Brokering Laws and Other Compliance Hot Topics: Is Your Center Prepared to Defend Itself Against Legal Challenges? Are You Sure? What You Need to Know and Do Now

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Presented by:

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As the substance use disorder treatment industry grows, so does the regulation of financial relationships that impact the marketing and operations of treatment programs. Federal and state criminal prosecutions of rehab providers for fraud against government and commercial health plans are also on the rise. This panel discussion will tell you what you need to know about new laws that dramatically impact your marketing, including the recently adopted federal Eliminating Kickbacks in Recovery Act of 2018 and California law (SB 1228), review criminal and civil fraud cases brought against treatment programs, and recommend strategies to protect your program against fraud allegations, which are easily made and expensive to defend.