

How to Invest in Biometrics



[Harry Nelson](#) was quoted in a August 22nd article in U.S. News

& World Report, [“How to Invest in Biometrics”](#) by Christine Giordano. The article discussed how several companies are developing ways to use biometrics for security and monitoring.

Health care attorney Harry Nelson works with digital health companies and early-stage biometric companies and sees “a lot of early-stage biometric companies that are still pre-IPO stages that are going to be coming on the market.” The co-founder and managing partner of Nelson Hardiman says with Fitbit’s (ticker: FIT) popularity, there has been a “move toward wearables” to monitor patients.

Quanttus is developing a device, similar to an Apple (AAPL) watch, which can monitor a patient’s blood pressure.

“Blood pressure is a really critical data point for a lot of medications for hypertension,” Nelson says.

It has a huge potential market since about a third of Americans (about 70 million) have high blood pressure, according to the Centers for Disease Control and Prevention, which greatly increases their risk of heart disease and stroke. A noninvasive accessory to monitor and reliably report high blood pressure, say, when you’re sitting at a computer, could be a “game changer,” Nelson says.

EarlySense provides continuous monitoring of patients, reporting when they are at risk of falls and bedsores. Nelson considers Early Sense a “promising company” in the biometric space.

For more information/questions regarding any legal matters, please email info@nelsonhardiman.com or call 310.203.2800.