



Jessica Weizenbluth
Attorney

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Admissions

State Bar of California

Ontario Bar of Canada

Affiliations

American Health Lawyers Association

California Society of Healthcare Attorneys

Los Angeles County Bar Association

Education

Osgood Hall Law School, Toronto, Canada,
J.D.

University of Western Ontario, B.A. *magna
cum laude*

PROFILE

Jessica Weizenbluth practices in the firm's Transactional and Regulatory Compliance department. Utilizing her deep understanding of the healthcare regulatory environment and her experience advising clients on developing their business strategies, Jessica helps to navigate healthcare entities through the changing landscape and emerging trends in the health industry.

Well-versed in Healthcare Law

Jessica has built a practice advising hospitals, physician associations, health maintenance organizations, telemedicine providers, management organizations, medical spas and other health-related organizations on complex transactional and regulatory issues. She regularly provides advice on the Federal Anti-Kickback Statute and corresponding state laws, Stark Law and other physician self-referral and payment issues, Medicare, Medicaid (Medi-Cal) and Medical Board of California licensing and provider enrollment, HIPAA, HITECH, and state privacy and security laws and regulations, and the Knox-Keene Health Care Services Plan Act. Focusing on the business of healthcare, Jessica works with clients to effectuate strategic business models, advising on mergers and acquisitions, joint ventures, new venture viability, management services arrangements and office, facility and equipment lease agreements.

A Transformative Focus

Jessica's extensive background in biomedical ethics and long standing interest in technology fuel her ability to guide clients on bringing innovative business ventures and new healthcare concepts to fruition. She leverages her regulatory knowledge and international legal experience, to advise clients on the transformative advances in digital health and the burgeoning cannabis industry in California and Canada. Whether conceptualizing business models, advising on healthcare data privacy, or exploring cannabis start-up modalities, Jessica uses her legal toolkit to advance and improve the healthcare system.

Before Nelson Hardiman

Jessica began her legal career in Canada, where she worked as a legal consultant for a Big Four accounting firm. Since relocating to Los Angeles, she has dedicated her practice to healthcare law. Prior to law school, Jessica sat on two hospital ethics committees and developed a biomedical ethics training course for nurses at the London Health Sciences Center. She continued her work in healthcare at the University of Toronto's Joint Center for Bioethics, where she evaluated clinical research proposals to ensure legal and ethics requirements were met.

Life Outside the Firm

Jessica balances her passion for healthcare law with a personal awareness of the strong connection between wellness and health. She has studied yoga in both India and Thailand and more recently completed a yoga teacher training here in Los Angeles. When she isn't hiking with her husband and dog, she can be found enjoying LA's trendy food scene.

EXPERIENCE

Healthcare Data Privacy and Security Compliance

- Advised hospitals, medical groups, behavioral health providers and a self funded health plan, on federal and state health information privacy and security laws and regulations including HIPAA, HITECH, CMIA and California breach notification laws.

- Created HIPAA compliance programs and employee training manuals.
- Evaluated actual and potential breaches, conducted risk assessments and implemented policy reform to reduce future risk.
- Drafted notice of privacy practices, breach notices, privacy and security officer responsibility guidelines, and information disclosure authorization forms.
- Drafted business associate agreements.

Telemedicine

- Advised a behavioral health entity on the regulatory issues for providing telemedicine services to patients within and outside of California.
- Advised on multi-state telemedicine laws and regulations.

Regulatory Compliance

- Advised large hospital on Joint Commission, DNV GL and CIHQ accreditation requirements, outlining remedial measures necessary to ensure accreditation.
- Advised on regulatory compliance issues including Stark Law and the Anti-Kickback Statute, PORA, corporate practice of medicine, HIPAA, HITECH, telehealth law requirements, physician drug dispensing and 340B Ryan White program requirements.
- Advised on specialist agreements and primary care provider agreements to ensure compliance with Knox-Keene requirements.
- Advised on Internal Revenue Service Regulations, the Federal Sentencing Guidelines for Organizations and the Office of Inspector General Compliance Program Guidance.
- Drafted revisions to hospital policies and made recommendations to improve management and oversight practices.

Transactional

- Prepared asset purchase and sale agreements, including 4 million dollar purchase of a large imaging center.
- Conducted due diligence on 12.4 billion dollar acquisition, reviewing corporate leases, purchase agreements, share agreements, business reports, accounting charts and commercial documents.
- Formed corporations, LLCs and friendly PC arrangements, and corresponding governance documents to ensure efficient business operations.
- Drafted equipment, office and facility leases and subleases, and advised on lease disputes.
- Advised on shareholder rights and relationships and draft shareholder, share transfer, share transfer restriction and security agreements.
- Drafted consulting agreements, employment and independent contractor agreements, medical director agreements and management services agreements.
- Evaluated IPA, facility and hospital services agreements to assess risk, identify unfavorable terms and negotiate revisions.
- Drafted intellectual property licensing agreements and assignments.

Cannabis

- Advised publicly traded Canadian cannabis retailer on obtaining social equity licenses in Los Angeles.
- Advised cannabis dispensary on permitted advertising and promotion activities in California and Los Angeles.
- Advised online cannabis delivery platforms on labeling and warning requirements for the sale of cannabis and Google Maps Platform Terms Of Service.
- Drafted Storage Agreement and advised on cannabis warehouse and storage laws in California and the City of Berkeley.

